stripe sessions

2027 Sponsorship opportunities



May 4–6, 2027
Moscone North & South | San Francisco

Sessions 2027: Stripe's annual conference

Sessions is where business leaders, founders, and developers from the world's most ambitious companies explore the latest in payments and financial technology, and hear how others are solving the same challenges.

In 2027, we expect 15,000 attendees—from teams already building on Stripe to those considering Stripe for the first time. As a sponsor, you'll be visible across three days, alongside Stripe, in front of an audience actively making decisions about how they build and which tools and partners they use.

Hear from our 2026 sponsors

Klarna

“Stripe Sessions puts our partnership directly in front of the merchants who matter most. This year, we hosted partner conversations in the Klarna Café, took the stage for standing-room-only sessions on agentic commerce, and spent three days immersed in Stripe’s content, product roadmap, and conversations about where commerce is headed. Sessions is where our partners see what that means for partnership and for growth, and why we’re already looking forward to 2027.”

Beth Kiefer, Head of Strategic Partnerships, Klarna



Who attended Sessions 2026?

10,390 attendees

From 5,300+ companies

244,000+ livestream viewers

80+ countries

United States: 87%
Canada: 3%
United Kingdom: 1%
Mexico: 1%
Other: 8%

Company size

1–100: 48%
100–1000: 22%
1000+: 30%

Who attended Sessions 2026?

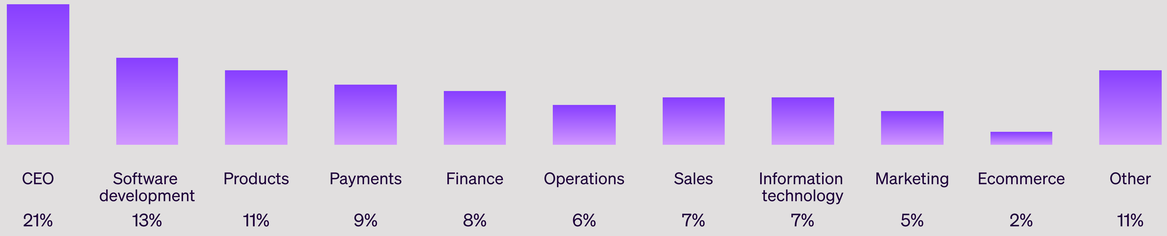
Job title



Segment



Job function



Industry

Software	31%
Financial service	23%
Other	10%
Business services	8%
Retail and ecommerce	6%
Education	3%
Media and entertainment	3%
Consumer services	3%
Healthcare providers	2%
Hospitality, travel, and leisure	1%

Nonprofits	1%
Insurance	1%
Automotive	1%
Real estate	1%
Transportation	1%
Manufacturing	1%
Government	1%
Restaurants	1%
Energy, utilities, and waste	1%
Construction	1%

2027 agenda

Tuesday, May 4 Day 1

9:30 am–2:30 pm
Partner Summit (for Stripe partners only)

2:30 pm–3:30 pm
Meet the sellers reception (for sponsors only)

4:00 pm–4:30 pm
Opening keynote

4:30 pm–5:15 pm
Fireside chat with special guest

5:15 pm–7:00 pm
Sessions welcome reception in expo hall

Wednesday, May 5 Day 2

7:00 am–9:00 am
Breakfast in expo hall

9:30 am–11:00 am
Product keynote

11:30 am–4:00 pm
Breakout & lightning talks

12:00 pm–2:00 pm
Lunch at Yerba Buena Gardens

2:30 pm–3:00 pm
Developer keynote

4:30 pm–5:15 pm
Fireside chat with special guest

5:30 pm–7:30 pm
Sessions reception in expo hall

Thursday, May 6 Day 3

7:00 am–9:00 am
Breakfast in expo hall

9:30 am–10:15 am
Keynote

10:30 am–3:15 pm
Breakouts & lightning talks

12:00 pm–2:00 pm
Lunch at Yerba Buena Gardens

3:30 pm–4:30 pm
Fireside chat with special guest

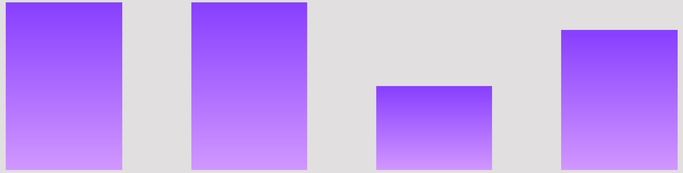
Agenda subject to change

Expected attendance

15,000 attendees

55% Stripe users
45% prospects

Segment



Industry





Thank you to our 2026 sponsors

Diamond

affirm
clerk
Klarna
pwc

Platinum

American Express
Discover Network
Mastercard
verifone
VISA

Gold

Amazon Agentic Payments
aws
Afterpay
check
CURSOR
slalom
stigg
NOW
Vercel
yuno
zip
ZOHO

Silver

anrok
Avalara
billit
branch
chargeflow
flex
HubiFi
MINIMAX
Myers-Holum
novamodule
Opacity
PostHog
RevenueCat
RightRev
Rillet
SMBC SUMITOMO MITSUI CARD
sunbit
supabase
woo
yeeld

Startup

Adobe
Anomaly
Coris
Final
Kintsugi
LedgerUp
LIMIO
pagos
Payrails
schematic
Suite Function
synder
taxually
Vertical insure

Supporting

cross river
EBANX
MERCURY
Orium
pathward
paybilt
WELLS FARGO

Three days of access, visibility, and pipeline

Sponsorship packages place you across Sessions—in breakout rooms and throughout the expo hall, including theater sessions and meeting spaces.

→ Lead a breakout or theater session

Connect with the Sessions audience through a 30-minute sponsor-led breakout or 20-minute expo hall theater talk.

→ Access private meeting spaces

Get a dedicated space for one-on-one and small group meetings in the expo hall sponsor meeting center.

→ Meet Stripe sellers

Get a dedicated Day 1 networking reception exclusively for sponsors, with direct access to Stripe's sales teams.

→ Reach the right audience

Meet prospects and joint customers across three days of programming.

→ Showcase your brand

Your brand appears before, during, and after the event—on the Sessions website and agenda, through on-site signage, and in Sessions on-demand content.

What's new for sponsorship in 2027

Custom booth space

Bring your own booth or build a custom branded space on the expo hall show floor.

Broadcast studio

Record a short interview with a Stripe host in the broadcast studio on the expo floor—filmed during the event and yours to use afterward.

Placement near Stripe product and industry zones

Position your brand alongside a Stripe product or industry zone in the expo hall—where attendees are already focused on areas relevant to their business. Inquire for eligibility.

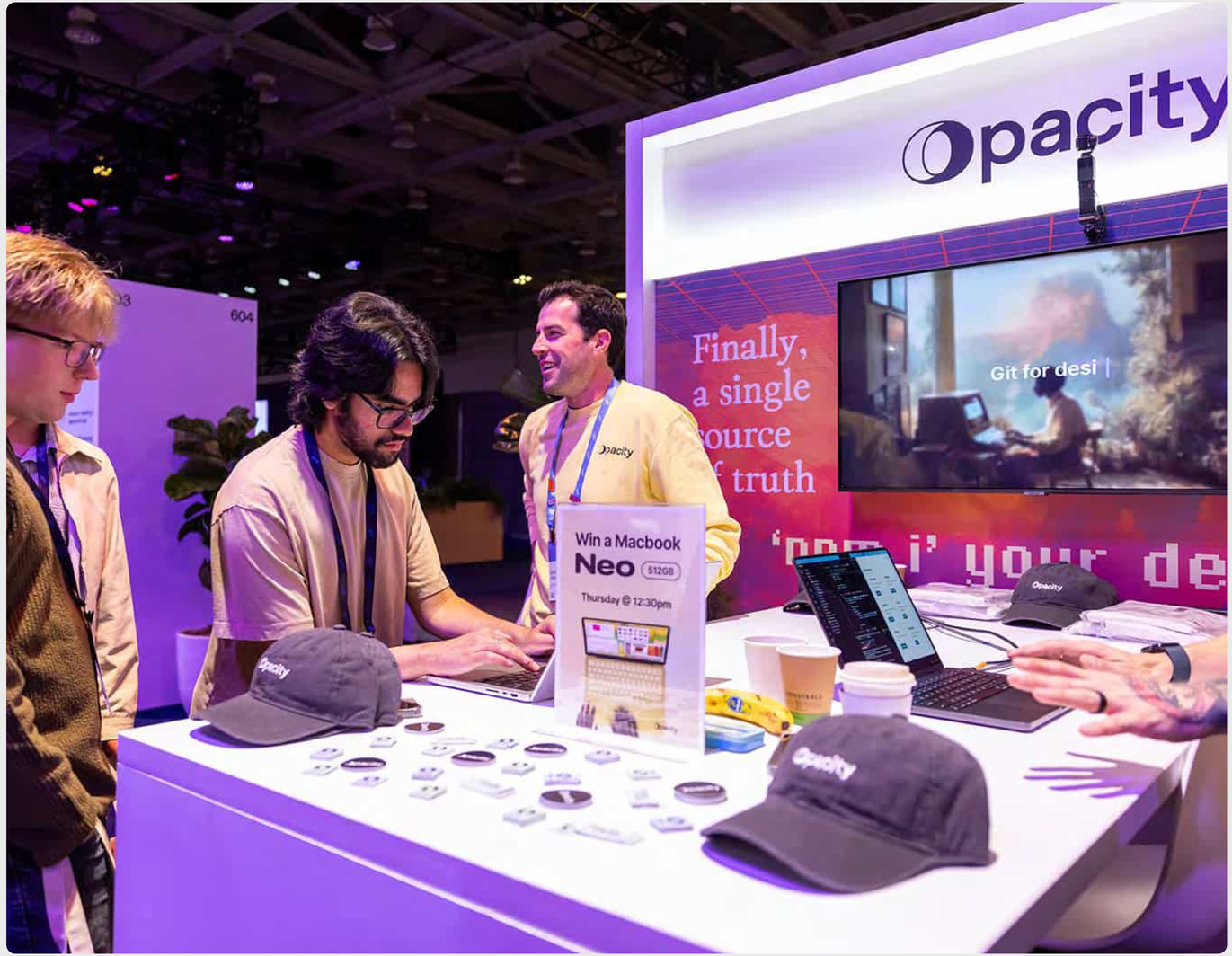
Expanded promotional add-ons

Choose from an expanded catalog of branding, networking, food and beverage, and digital options across all days.

stripe sessions

Explore sponsorship packages

Every Sessions package includes a booth, lead scanning, and branding opportunities—with content, meeting space, and add-on options that scale with your tier.



Sponsorships packages

Sponsorship tiers	Diamond	Platinum	Gold	Silver	Startup	Supporting
Pricing	Standard turnkey: $275,000 Space only: From $240,000 Custom: Inquire for pricing	Standard turnkey: $195,000 Space only: From $170,000 Custom: Inquire for pricing	Standard turnkey: $80,000 Custom: Inquire for pricing	Standard turnkey: $45,000	Standard turnkey: $25,000	A flexible brand presence starting at $12,500
Access						
Full conference passes	16	14	12	8	4	2
Additional passes at discounted rate	8	7	6	4	2	2
Invitation(s) to Executive Summit (C-suite only)	2	1				
Hotel booking support (Sponsor is responsible for cost of hotel accommodations; rooms must be reserved by cutoff date)	✓	✓	✓			
Registration and housing reports upon request	✓	✓	✓			
Reserved seats at the opening keynote	10	8				
On-site presence (choose from)						
Standard turnkey						
Turnkey booth structure	20' x 20' standard turnkey	20' x 20' standard turnkey	10' x 20' standard turnkey	10' x 10' standard turnkey	5' x 5' kiosk	
Turnkey booth graphics	✓	✓	✓	✓	Logo header with tagline	
Demo counters and monitors	3	2	2	1	1	
Standard electrical	✓	✓	✓	✓	✓	
Carpet	✓	✓	✓	✓	✓	

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Standard turnkey (continued)						
Wastebasket	✓	✓	✓	✓	✓	
Daily booth cleaning	✓	✓	✓	✓	✓	
Conference Wi-Fi	✓	✓	✓	✓	✓	✓
Space only—bring your own booth						
Sponsor provides and builds their own booth with the option to expand footprint up to 30' x 30'. Sponsor must work with an approved contractor. All booth designs and builds are subject to Stripe approval prior to construction.	✓	✓				
Electrical: (1) standard 20 A / 120 V electrical outlet	✓	✓				
Custom experience						
A bespoke branded activation—designed by the sponsor and produced with Stripe's production support. All concepts and designs are subject to Stripe approval.	✓	✓	✓			
Meeting space						
Dedicated 10' x 20' expo hall meeting room	✓	✓				
Dedicated 10' x 10' expo hall meeting room			✓			
Access to 10' x 10' expo hall meeting room				1-day access		

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Thought leadership opportunities						
30-minute, sponsor-led recorded breakout; available on demand after the event.	✓	✓				
20-minute, sponsor-led theater session in the expo hall	✓		✓			
Opportunity to purchase an additional 30-minute breakout session; subject to availability	✓					
Studio segment—a short recorded interview with a Stripe host filmed in the on-floor studio; sponsor receives the recording for their own use after the event.	✓	✓	✓			
Opportunity to purchase a 20-minute, sponsor-led expo hall theater session; subject to availability.	✓	✓	✓	✓		
Networking and lead generation						
Opportunity to attend Meet the Sellers, a dedicated Day 0 networking reception exclusively for sponsors, with direct access to Stripe's sales teams	✓	✓	✓	✓	✓	
Pre-event attendee list including company name and job title, provided six weeks and two weeks before the event	✓	✓	✓			
Pre-event attendee list including company name and job title, provided four weeks before the event				✓	✓	
Lead retrieval device(s)	6	5	4	3	2	
On-site lead scanning; sponsor is responsible for scanning attendees at their booth.	✓	✓	✓	✓	✓	
Access to scans from sponsor-led breakout and theater session	✓	✓	✓			

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Marketing						
Web content						
Sponsor logo and URL featured on the Sessions website	✓	✓	✓	✓	✓	✓
Sponsor breakout session listed on the Sessions agenda	✓	✓				
Sponsor theater session listed on the Sessions agenda	✓	✓	✓			
Demand generation email promotion						
Sponsor content CTA highlighted in pre-event email sent to registrants	✓					
Mobile app						
Company logo, URL, and booth number listing in the Sessions mobile app	✓	✓	✓	✓	✓	✓
Sessions mobile app push notification (copy written by Stripe and approved by sponsor)	✓					
Sponsor breakout session listed in the Sessions mobile app	✓	✓				
Sponsor theater session listed in the Sessions mobile app	✓		✓			
Social media promotion						
Inclusion in pre-event social campaign (copy written by Stripe and approved by sponsor)	✓	✓				

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On-site brand awareness						
Video loop—a 15-second, sponsor-produced video included in a rotating loop of event content on a digital screen; no sound; creative subject to Stripe approval.	✓	✓				
Tiered logo inclusion in "Thank you to our sponsors" on-site signage	✓	✓	✓	✓	✓	✓
Tiered logo inclusion in walk-in slides for breakouts	✓	✓	✓	✓	✓	✓
Tiered logo inclusion in walk-in slides for keynotes	✓	✓	✓	✓	✓	✓
Sponsor tools and support						
Marketing toolkit to promote sponsor presence	✓	✓	✓	✓	✓	✓
Custom UTM code for inviting prospective customers and tracking marketing efforts	✓	✓	✓	✓	✓	✓
Priority access to Stripe Sessions 2028 sponsorship opportunities	✓	✓	✓	✓	✓	✓
Sponsorship management support	✓	✓	✓	✓	✓	✓
Content support for breakout and theater sessions	✓	✓	✓			

stripe sessions

Product and industry zones

The Sessions expo hall is organized into zones—each one built around a topic area, from Stripe products and developer tools to industries and agentic commerce.

In 2027, a limited number of booth placements within each zone are available to companies with complementary solutions.



Zone examples



Product focus

Figuring out what to build or buy next with Stripe products



Industry hub

Navigating payments challenges in particular sectors



Agentic commerce

Building for or with AI agents



Startups

Networking with founders and getting the foundational stack right



Developers

Exploring new technology and tools for building on Stripe

Each placement includes

- A demo kiosk with a branded logo header
- One lead retrieval device
- Three conference passes
- Inclusion in the Sessions mobile app and agenda

Contact sessions-sponsor@stripe.com to express interest.

Zones are not confirmed and may shift.
All placements are subject to Stripe approval.

stripe sessions

Marketing promotional opportunities

Beyond your base package, choose from branding, content, networking, food and beverage, and digital options to build a more tailored presence at Sessions.



Marketing promotional opportunities (MPOs)

Opportunity			Price	Qty.
Meeting space				
10' x 10' expo hall private meeting room	Host one-on-one or small group meetings.	Includes a table, four chairs, power, conference Wi-Fi, and a logo-branded door sign. Rooms are available only during expo hours. Sponsors are responsible for coordinating all meeting logistics.	$18,000	6
10' x 20' expo hall private meeting room	Host larger group or team meetings.	Includes a table, eight chairs, power, conference Wi-Fi, and a logo-branded door sign. Rooms are available only during expo hours. Sponsors are responsible for coordinating all meeting logistics.	$28,000	2
Sponsored lounge or seating area	Provide a branded space for attendees to network and relax.	Includes seating for up to 10, branding, and tabletop signage. Stripe will determine the location and layout. Ability to customize—subject to Stripe approval.	$35,000	2
Thought leadership				
Broadcast studio segment	Record a short interview with a Stripe host in the broadcast studio on the expo floor.	A five- to seven-minute interview filmed during the event. Sponsor receives the recording for their own use after the event.	$7,500	4
Expo theater session	Share insights in a high-traffic expo theater to position your brand as a thought leader.	Includes a 20-minute, sponsor-led session, listing in the Sessions mobile app, and a brand ambassador to scan leads. Available to Silver sponsors and above, subject to availability.	$15,000	4
Additional 30-minute breakout session	Add an additional 30-minute, sponsor-led breakout session.	Available to Diamond sponsors only, subject to availability.	$30,000	4
Food and beverage				
Breakfast smoothie bar	Offer attendees a refreshing start to the day.	Includes 600 servings, a logo-branded meter board, tabletop menu, and one lead device. Location determined by Stripe.	$20,000	1
Espresso bar	Offer attendees a boost with espresso drinks at Sessions.	Includes 600 servings, a logo-branded meter board, tabletop menu, and one lead device. Location determined by Stripe.	$20,000	2
Cold brew bar	Offer attendees a refreshing cold brew at Sessions.	Includes 600 servings, a logo-branded meter board, tabletop menu, and one lead device. Location determined by Stripe.	$20,000	2
Pop-up surprise and delight snack break	Engage attendees by offering an afternoon snack near your booth.	Includes a logo-branded meter board and one lead device. Choose from a selection of menu items.	$15,000	4

Marketing promotional opportunities (MPOs)

Opportunity			Price	Qty.
Activations and experiences				
Headshot lounge	Provide attendees with professional photos while showcasing your brand in a prime expo hall location.	Includes logo recognition, one lead device with a brand ambassador to scan leads, and the option to staff the area with team members to engage attendees.	$55,000	1
Welcome reception entertainment activation	Kick off the event with a memorable, branded experience at the welcome reception.	We'll partner with you to create an activation that aligns with your brand.	Custom	1
Bespoke activation	Tell us about your idea, and we'll work with you to make it happen.	Submit your custom idea to sessions-sponsor@stripe.com for consideration. Sponsorship fee includes activation space. Sponsor is responsible for all logistics and activation.	Custom	2
Sponsored charging lounge	Provide a branded charging destination for attendees on the show floor.	Includes seating, branding, and charging stations. Location determined by Stripe.	$20,000	2
Cheeky Pint after-hours reception	Host a branded after-hours experience at the Cheeky Pint.	Includes branding, the space, beer, and light bites for a two-hour window with up to 100 guests. Sponsor drives attendance. All attendees must be officially registered.	$25,000	2
Digital and branding				
Video wall loop	Showcase your brand in a rotating loop of event content on a digital screen.	A 15-second, sponsor-produced video played on a digital screen in a rotating loop of event content. No sound. Creative subject to Stripe approval.	$12,000	4
Digital signage	Showcase your brand on high-visibility digital signage.	Includes one rotating digital ad displayed as looped content, with the option to include a QR code or call to action. Design and copy are subject to approval.	$8,500	4
Mobile app digital ad	Promote your presence with a looping digital ad in the Sessions mobile app.	Includes one mobile app digital ad, featuring a call to action to view sponsor details or an external tracking link. Design and copy are subject to approval.	$8,500	2
Branded charging tables	Provide a convenient station for attendees to recharge their devices and relax.	Includes seating and a logo-branded charging table. Location determined by Stripe.	$10,000	4

Ready to join us?

Email sessions-sponsor@stripe.com to get the conversation started.

Interested in sponsoring Stripe Tour events in major cities outside the US? Get in touch, and we'll keep you informed as details are confirmed.

See you in San Francisco.

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